



2025 ANNUAL REPORT

FROM OUR CEO:

TRACTOR is growing our regional food system with intentionality, with the shared belief that our farmers deserve stronger representation in our markets, in our politics, and in our culture. This organization is guided by its farmers, because without them, we cannot address hunger, we cannot address our health, environment or our economy. Without the voices, ideas and ethics of farmers, nothing changes.

Farmers embody real opportunity, and farmers are suited to do this work because they're prudent—they've put themselves in a position to live out their beliefs and spirituality, and they've done that in the open for all of us to see. We see it in the friendships and food that they raise. It is truly a gift that the way things stand between our community and our farmers is actually between us.

So, let it be us who resolves those large systemic issues that challenge our small community. Let it be our farmers that feed the homebound grandmother and her grandchildren in Bakersville. Let it be our farmers who feed the Toecane siblings that miss the school lunches during summer. Let it be our farmers that feed us.

However you feel about your food system—excited, frustrated, engaged, lost, committed—know that farmers have felt that a thousand times over. Day after day. Those farm perspectives guide the principles of TRACTOR, where we don't specialize in hunger, environmental practices, or even food systems. We specialize in acting with the courage, prudence and determination of farmers. That's where we are accountable.

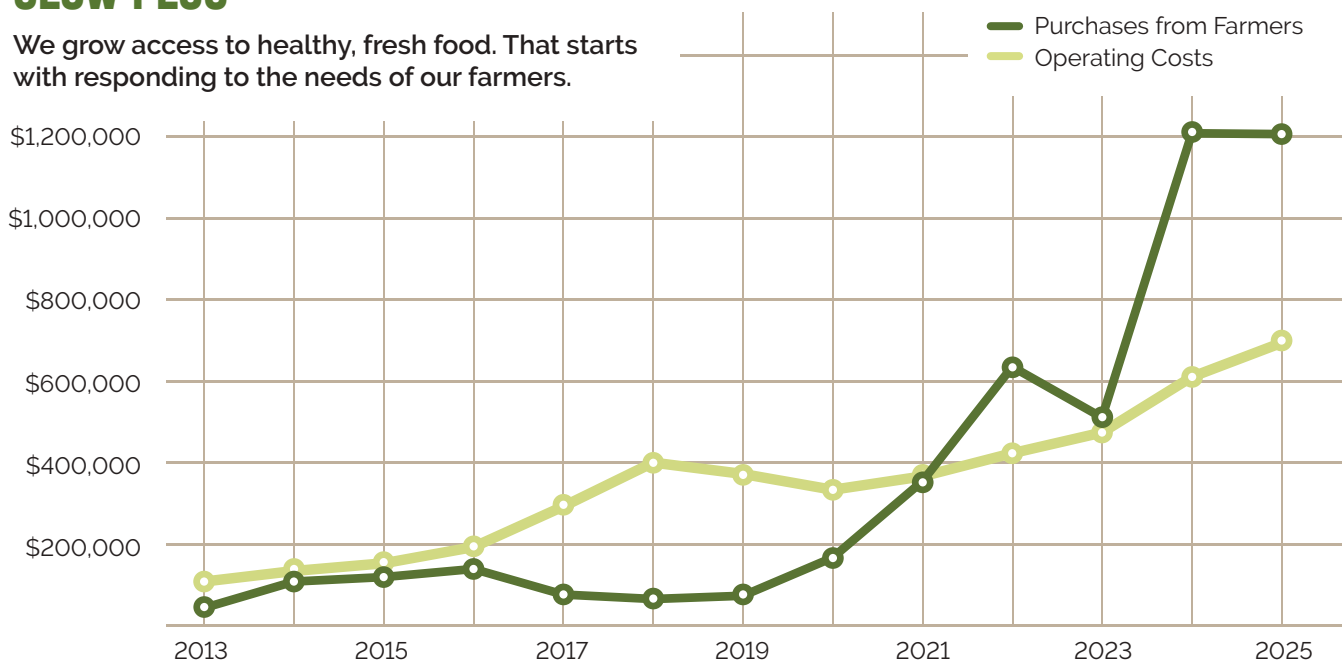
So if you believe in farmers, in your community, and in a future where better food changes you and your family's life, join us in living upon that belief.



Dru Zucchini
CEO

GLOW PLUG

We grow access to healthy, fresh food. That starts with responding to the needs of our farmers.



WHAT WE DO:

Increase access to community-grown food by empowering local farmers and consumers alike, reconnecting people with agriculture for a healthier community, environment and economy.

\$1.2M

new income for farmers and producers in 2025

151 TONS

of fresh produce distributed through relief and health agencies and directly to clients

WE DELIVER: NUTRITION, VARIETY & QUALITY



CABBAGE 18,922 lbs.



CARROTS 4,654 lbs.



COLLARDS 4,520 lbs.



HEAD LETTUCE 40,229 heads



MUSHROOMS 6,838 pints



"Since the storm, without good grocery access, I relied on the weekly box to eat, along with my local food pantry. It saved me time, helped me cover the massive expenses of post storm repairs (which will take YEARS) and contributed to my resilience both mentally and physically."

- 2025 Clinical Referral Client

"Working with TRACTOR is wonderful. Everyone we have contact with is friendly and helpful. This partnership means so much to MCHP and our patients."

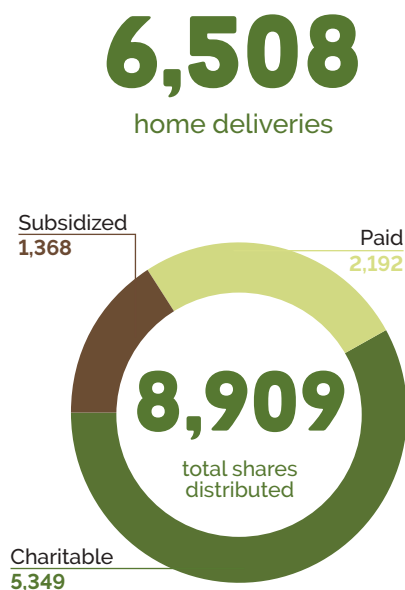
-Mountain Community Health Partnership (MCHP)



GETTING LOCAL FOOD TO FAMILIES

TRACTOR CSA

TRACTOR's local food subscription service has provided thousands of WNC families with access to local, fresh fruits and vegetables. The program serves clinical referral patients, food relief clients, SNAP/EBT customers, and paid customers, all receiving the same quality of product and customer service. TRACTOR CSA is proof that investments in local agriculture lead to better community health, stronger rural economies, and a food culture shared across generations.



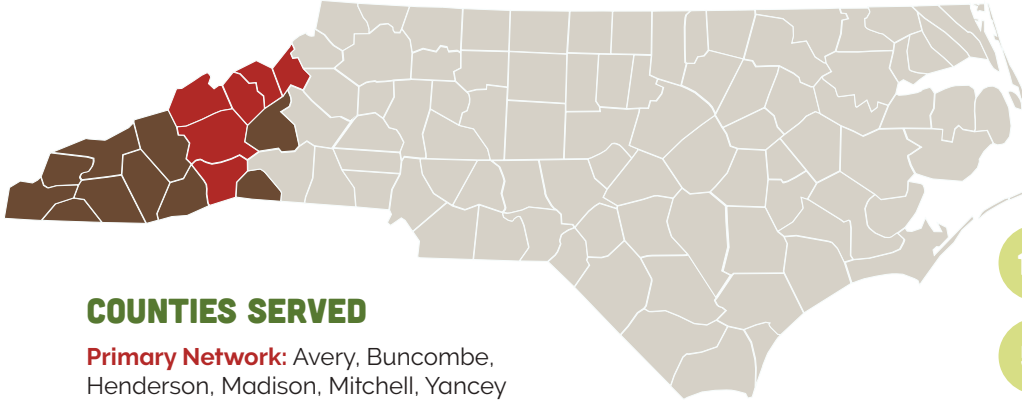
"Nothing but gratitude for the generous gift this program has been to our family this summer. The program helped to bridge the gap between our mental/emotional health and nutritional health - was a massive relief financially for our family."

- Summer Food Program Participant

SUPPORTING FOOD RELIEF PARTNERS

HEALTHY HARVEST

We source high quality food from our farms and deliver to food pantries across WNC.



COUNTIES SERVED

Primary Network: Avery, Buncombe, Henderson, Madison, Mitchell, Yancey

Extended Network: Cherokee, Clay, Graham, Haywood, Jackson, McDowell, Macon, Polk, Swain, and Transylvania

68 TONS

of produce delivered

119 ORDERS DELIVERED

59 PARTNERS

13 TRACTOR CSA PARTNERS

19 RELIEF ORGANIZATIONS

11 LOCAL AGRICULTURE

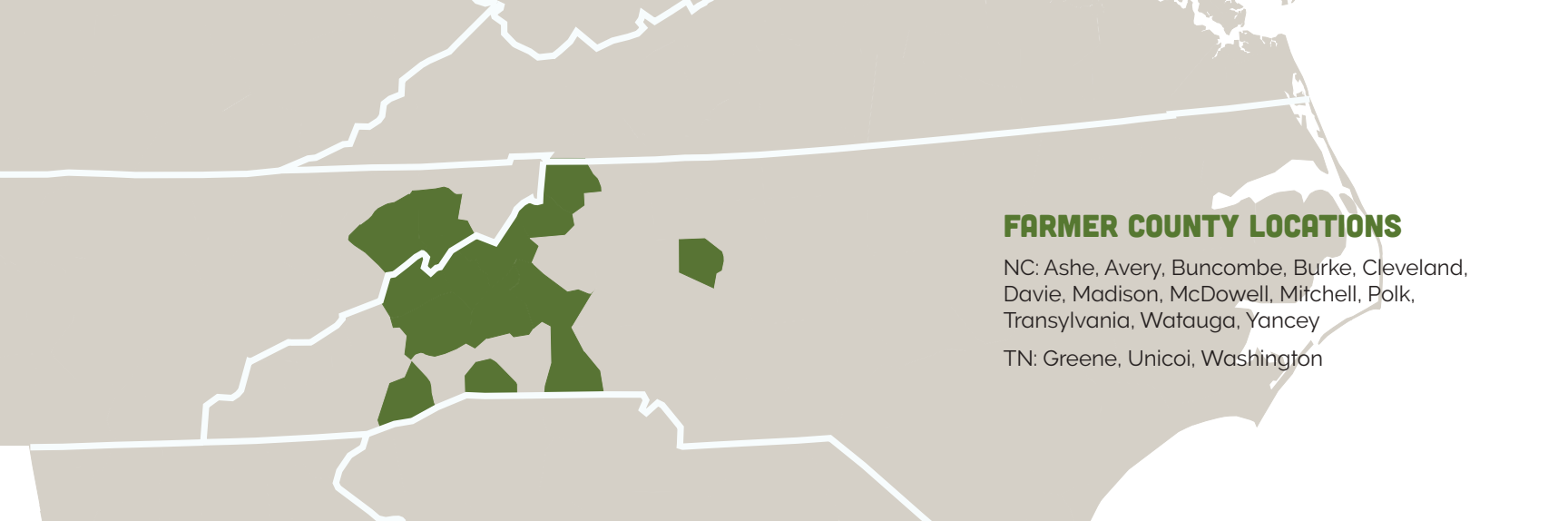
8 HEALTH AND WELLNESS

8 COMMUNITY PARTNERS

"I was deeply impressed by your flexibility this year with all the unanticipated changes and your willingness to get creative and think outside the box to make sure people got what they needed."

- Partners Aligned Toward Health





FARMER COUNTY LOCATIONS

NC: Ashe, Avery, Buncombe, Burke, Cleveland, Davie, Madison, McDowell, Mitchell, Polk, Transylvania, Watauga, Yancey

TN: Greene, Unicoi, Washington

CREATING FAIR MARKETS FOR FARMERS

THE MIDDLE MATTERS

TRACTOR offers a dependable marketplace which keeps our communities fed, our farmers paid and everything in between. Our sourcing and procurement models are built on high standards of transparency, coordination and cooperation, where our network of skilled farmers and producers collectively address barriers in the greater supply chain.



"TRACTOR's staff works tirelessly on behalf of our regional local food chain, and has helped farmers survive in the face of once-in-a-generation challenges. This is only our second year farming and their support has been integral to our ability to keep farming."

- Sarah Noah, Noah Family Farms

"You don't know what it means to me to have a place where I belong. The older I get the fewer people I have. I appreciate y'all (TRACTOR) more than you know."

- Mike Fraizer, Homeplace Farm

"Great organization to work with, fair and friendly, always supportive of local ag"

- Gray Shipley, Shipley Farms

PULLING TOGETHER

YOU CAN'T MISS

Our greatest asset is our partnerships. Trusted relationships fuel TRACTOR's holistic approach to the unique health, economic and environmental challenges and opportunities met by our agricultural communities.

TRACTOR CSA PARTNERS

Homeplace Beer Company
Mitchell County DSS
Fox and the Fig
Red Fiddle Vittles
Penland School of Craft
Blue Ridge Regional Hospital
Mountain Air
Buladean Community Center
Avery-Mitchell Correctional Institution
Mitchell High School
Spruce Pine Montessori School

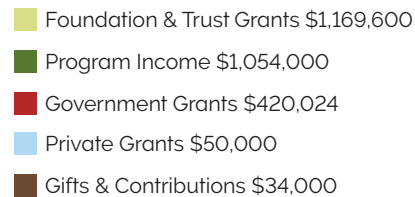
RELIEF ORGANIZATIONS

MANNA FoodBank
Mitchell County Shepherd's Staff
Mitchell Giving Gardens
Never 2 Scarred
Bakersville Baptist Church
Methodist Food Pantry at Tipton Hill
Buladean Community Center
Mitchell County SafePlace
Reconciliation House
Dig In! Yancey Community Garden
Yancey County Senior Center
Feeding Avery Families
Beacon of Hope
Calvary Food Pantry
Cry of a Child Missions International
Mt. Pleasant Baptist Church
Ave Maria Ministries
Spring Creek Nutrition of Mars Hill
Ebbs Chapel
Service Center for Latinos (Centro Latino)

LOCAL AGRICULTURE PARTNERS:

250+ Appalachian Farmers & Producers
Carolina Farm Stewardship Association
Appalachian Sustainable Agriculture Project
WNC Food Coalition
North Carolina Cooperative Extension
Foothills Food Hub
WNC From the Ground Up
High Country Food Hub
NC Food Hub Association
USDA NRCS
USDA FNS
Mitchell & NC Farm Bureau
North Carolina Tobacco Trust Fund Commission

FUEL AND FUNDING



HEALTH & WELLNESS PARTNERS

Mountain Community Health Partnership
Hot Springs Health Program
Partners Aligned Toward Health
Impact Health
Dogwood Health Trust
BlueCross BlueShield of NC Foundation
WNC Bridge Foundation
WNC Food Coalition
Community Health Network of WNC
AMY Wellness Foundation
Spring Creek Nutrition of Mars Hill

COMMUNITY PARTNERS

Resourceful Communities
Mitchell Giving Gardens
Toe River Project Access
Dig In! Yancey Community Garden
Reconciliation House
Community Foundation of WNC
THRIVE Appalachia
The Yancey Fund
Yancey County Senior Center
Mountain Air Community Fund
United Way

BOARD MEMBERS

Sara Runkel (Chair)	Lauren Wilson
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David Smiley	Wendy Boone

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Paul Sherman	Thatcher Smith
Gretchen Ferrell	Hannah Jeske
Dru Zucchini	Florence Grant
Kevin Mackoul	Sydney Lane
Callie Moffitt	Opal Ferrell-Felts
Talia Leonard	Jennifer Lynch

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